

## By choosing Diagora, you are choosing a mindset

For 10 years, DIAGORA has been deeply involved in a global approach to Corporate Social Responsibility (CSR). This commitment translates concretely through actions that are both targeted and measurable.

### Spotlight on our most recent actions :

#### THE ENVIRONMENT

- **Recycling** was systematically implemented for all hosted events. Diagora became the first regional reception site to start sorting compostable waste!
- **370 m<sup>2</sup> of solar panels were installed.** Our aim? To produce 15% of the energy we use annually.
- 80% of the lighting in the Convention Center was switched to LED.
- 100% of the roof insulation was renewed.
- New condensing boilers were installed and the cooling units were completely renewed for better energy efficiency.
- **Biodiversity** : 2 hives populated by 120,000 bees were installed on the roof. 40 kg of honey was harvested this year. Follow the adventures of the Diagora apiary in our dedicated bimonthly magazine "La Butineuse"

#### SOCIAL

- **Local artistic creation in the spotlight.** Diagora hosts temporary exhibitions of talented local artists. Artwork enhances the setting of your events!
- **Event partnership.** Since 2013, Diagora has subsidized one event with these same values every year.

#### ECONOMICAL

- **A range of ethical catering options.** With ethical lunches, cocktails and coffee breaks, experience the "Diagora Preference" and make consistency your first choice !
- **With deep roots in the region, Diagora boosts economic development through its innovative actions with local start-ups** (connected beehives, online registration management, carpooling incentives).

**Still more actions are being undertaken. To find out more, please don't hesitate to ask for our annual CSR activity report.**